



What is the Project Lab?

The Project Lab is a group coaching program to help you accomplish something that is important to you. The lab provides a consistent accountability structure and tons of support from others. The lab is challenging, engaging, and fun.

What kind of projects are appropriate for the lab?

The Project Lab is for aspirational projects that you're not sure how to make happen on your own. Typically, when we're working solo two things tend to be true:

1. We "forget" what it was we were going to do, and/or
2. We can only imagine one pathway to success and when we encounter obstacles, we give up.

The lab bypasses these two pitfalls by providing ongoing accountability and fresh ideas, tools, and encouragement from others.

Project Lab projects can be related to livelihood, wellness, or art, or all the above. Examples of projects that labsters have done in the lab include: starting a business or taking a business to the next level, changing careers, finding a partner, finally writing that book or producing that record, enhancing fitness or health, upgrading or decluttering the house, and preparing for retirement. What would your project be?

Details: What am I signing up for?

Three workshops a month: Tuesdays from 12-2 pm eastern time (11-1 pm central)

9/15/26	10/13/26	11/10/26	12/8/26
9/22/26	10/20/27	11/17/26	12/15/26
9/29/26	10/27/26	11/24/26	12/22/26

The lab costs \$300/month, paid on the first of each month.

Interested?

Contact Susan Keeler at keeler.susan@gmail.com to learn more about the Project Lab and see if it is a good fit for you and your prospective project.