



WHAT IS THE PROJECT LAB?

The Project Lab is a group coaching program to help you achieve something you are passionate about. The lab provides a consistent accountability structure and tons of support from others. The lab is challenging, engaging, and fun.

WHAT KIND OF PROJECTS ARE APPROPRIATE FOR THE LAB?

The Project Lab is for aspirational projects that you're not sure how to make happen on your own. Typically when we're working solo two things tend to be true:

- 1) We "forget" what it was we were going to do, and/or
- 2) We can only imagine one pathway to success and when we encounter obstacles, we give up.

The lab bypasses these two pitfalls by providing ongoing accountability and fresh ideas and encouragement from others.

Project Lab projects can be creative, wellness-oriented, relationship-focused, spiritual, or all of the above. Examples of projects labsters have successfully accomplished in the lab include: starting a business or new career; finding a mate; finally writing that book or producing that record; enhancing fitness and health, upgrading or decluttering the abode; and preparing for retirement. What would your project be?

DETAILS: WHAT AM I SIGNING UP FOR?

Three workshops a month: *Fridays from 9:00 am – 11:00 am central time*

9/12/25	10/10/25	11/7/25	12/9/25
9/19/25	10/17/25	11/14/25	12/16/25
9/26/25	10/24/25	11/21/25	12/23/25

The lab costs \$300/month, paid on the first of each month.

INTERESTED?

Contact Susan Keeler at keeler.susan@gmail.com or 512-751-8323 to learn more about the Project Lab and see if it is a good fit for you and your prospective project(s)!